



A Cultural Project of the  
Goshen Public Library

*Celebrating the birthplace  
of the legendary  
Willie "The Lion" Smith*

Christopher Sullivan,  
Artistic Director

R. Vincent Hammond,  
Primary Consultant

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Program Coordinator

June 2007

Hi Friends:

On Saturday, September 15, 2007, we will hold the 4<sup>th</sup> Annual Willie "The Lion" Smith Goshen Jazz Festival. Each year, hundreds of Orange County people flock to Goshen, The County Seat, to enjoy live jazz music played all day at several of our cafes, taverns and restaurants. The day will be topped off with performances in Goshen's charming "Church Park." We will also have a visual artists tent.

Your sponsorship will not only honor one of Goshen's favorite sons, legendary jazz pianist Willie "the Lion" Smith, it will also provide support for the Jazz Festival in the future.

The Goshen Jazz Festival is now a *cultural program* of The Goshen Public Library. That means the Library handles the administrative and marketing support, including newsletters, press releases, and web-pages. *Your sponsorship will go directly to the support of The Goshen Jazz Festival.*

It's only natural for "America's classical music" to be presented by the Goshen Public Library. Jazz is America's story recounted through music. Jazz and libraries both celebrate the historical components which encompass and embody America's diverse population. Neither black nor white, jazz presents a multi-cultural vision of the nations that inhabit our earth. Jazz is the sound of liberation, created and revealed by those who would stand for nothing less. Jazz and libraries represent our cultural power to cut through oppression. As "America's classical music," jazz embodies the spirit of our nation.

So, if you wish to tell hundreds of families about your organization and create a day of phenomenal music and art, sponsorship of the 4<sup>th</sup> Annual Willie "The Lion" Smith Goshen Jazz Festival is a wonderful opportunity!

We heartily thank you for your time and consideration. Enclosed, please find all sponsor and advertising information. Your generous support of The Goshen Jazz Festival is greatly appreciated...See you in September!

Best wishes,

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