



A Cultural Project of the
Goshen Public Library

The 4th Annual Goshen Willie "the Lion" Smith Jazz Festival Sponsorship Information

Event Details:

- **Saturday September 15, 2007 (Starts at 1PM in cafes and pubs)**
- **Late afternoon performances at Goshen's "Church Park"**
- **Visual Artists tent on Church Lawn**
- **Free Admission to everything!**

Sponsorship Levels:

Living Legend Sponsor (Title Sponsorship: \$5,000)

- Inclusion in all television, print and radio advertisements as "[Your company name] presents the 4th Annual Goshen Willie "the Lion" Smith Jazz Festival!"
- Inclusion in all press releases as Living Legend Sponsor
- Company name and logo printed on cover of souvenir event journal
- Prime placement and full-page color ad in souvenir event journal
- Company name and logo (and link to company website) placed on www.goshenjazz.org
- Prominent signage throughout festival
- Company name mentioned during announcements throughout event
- Recognition from the stage during Church Park Performances

Jazz Master Sponsor (\$2,500)

- Inclusion in all press releases as Jazz Master Sponsor
- Company logo included on all print advertisement
- Company name and logo printed on cover of souvenir event journal
- Prime placement and full-page color ad in souvenir event journal
- Company name and logo (and link to company website) placed on www.goshenjazz.org
- Prominent signage throughout festival
- Company name mentioned during announcements throughout event
- Recognition from the stage during Church Park performances

Melody Sponsor (\$2,000)

- Inclusion in all press releases as Melody Sponsor
- Full-page B&W ad in souvenir event journal
- Company name and logo listed on back cover of souvenir event journal
- Company name and logo (and link to company website) placed on www.goshenjazz.org
- Prominent signage throughout festival
- Company name mentioned during announcement throughout event
- Recognition from the stage during Church Park performances

Rhythm Sponsor (\$1,000)

- Inclusion in all press releases as Rhythm Sponsor
- Half-page color ad in souvenir event journal
- Company name listed on back cover of event journal
- Company name and logo (and link to company website) placed on www.goshenjazz.org

Tempo Sponsor (\$500)

- Half-page B&W ad in souvenir event journal
- Company name listed on back cover of journal
- Company name and logo (and link to company website) placed on www.goshenjazz.org

Downbeat Sponsor (\$250)

- Company name listed on back cover of souvenir event journal
- Quarter-page B&W ad in souvenir event journal

Souvenir Event Journal Advertising Rates

Size	Image Dimension	Amount
Full page color ad (Level A)	8 x 10 ½	\$400.00
Full page B&W ad (Level B)	8 x 10 ½	\$350.00
Half-page color ad (horiz.) (Level C)	4 x 10 ½	\$300.00
Half-page color ad (vert.) (Level D)	5 ¼ x 8	\$300.00
Half-page B&W ad (horiz.) (Level E)	4 x 10 ½	\$250.00
Half-page B&W ad (vert.) (Level F)	5 ¼ x 8	\$250.00
Quarter-page ad (B&W only) (Level G)	4 x 5 ¼	\$200.00
Eighth-page b&w business card (Level H)	2 x 3 ½	\$50.00

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Company Name_____ Contact Person_____

Telephone # _____ E-Mail_____

Sponsor Level_____ Journal Advertisement Level_____

Please make checks* payable to GOSHEN PUBLIC LIBRARY and write JAZZ FEST on the memo line.

Please mail to:

GOSHEN JAZZ FESTIVAL
PO BOX 72
GOSHEN, NY 10924

* Tax Deductible

Thank You!

